

14. TOURISM

14.01 Visitor Arrivals in the Cayman Islands, 1996 - 2007

Year	Air Arrivals		Sea (Cruise Ship) Arrivals ¹		
	Visitors ('000)	Percent Change	Ship Calls	Visitors ('000)	Percent Change
1996	373.2	3.3	525.0	800.3	17.2
1997	381.2	2.1	572.0	866.6	8.3
1998	404.2	6.0	518.0	871.4	0.6
1999	394.7	(2.4)	638.0	1,035.5	18.8
2000 ²	354.1	(10.3)	612.0	1,030.9	(0.4)
2001	334.1	(5.7)	711.0	1,214.8	17.8
2002	302.8	(9.4)	732.0	1,574.8	29.6
2003	293.5	(3.1)	825.0	1,819.0	15.5
2004	259.9	(11.4)	732.0	1,693.3	(6.9)
2005	167.8	(35.4)	784.0	1,799.0	6.2
2006	267.3	59.3	802.0	1,930.1	7.3
2007	291.5	9.1	657.0	1,715.7	(11.1)

Notes:

¹ Cruise ship passengers generally come ashore for less than a day.

² New series starting in 2000 - returning residents were included in data prior to 2000.

Source: Department of Tourism

14.02

Origin of Visitors Arriving by Air, 1998 - 2007

In thousands and percent

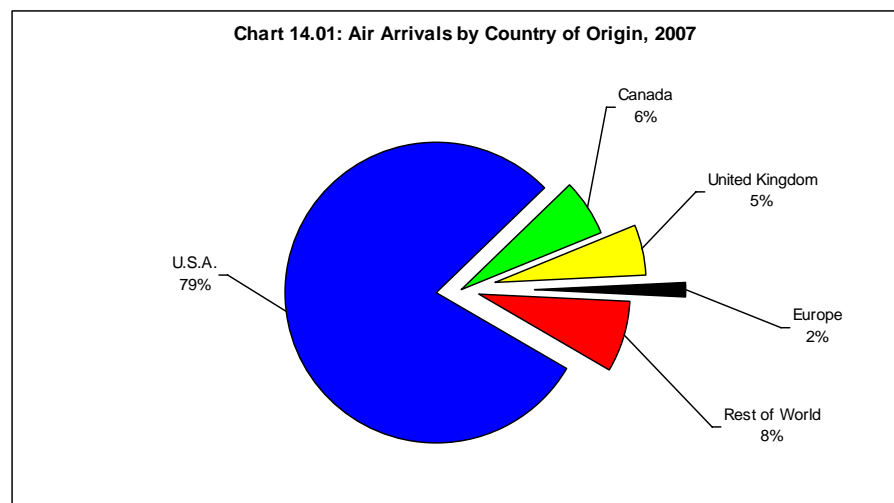
Country of Origin	1998	1999	2000 ¹	2001	2002	2003	2004	2005	2006	2007
U.S.A.	295.2 73.0%	280.3 71.0%	281.6 79.5%	270.1 80.9%	244.9 80.9%	232.4 79.2%	205.2 78.9%	118.8 70.8%	217.4 81.3%	231.9 79.6%
Canada	18.4 4.6%	18.9 4.8%	15.0 4.2%	13.6 4.1%	13.6 4.5%	14.1 4.8%	12.1 4.7%	10.5 6.2%	14.9 5.6%	17.3 5.9%
United Kingdom	23.9 5.9%	23.4 5.9%	16.2 4.6%	15.6 4.7%	13.7 4.5%	14.1 4.8%	12.2 4.7%	10.0 6.0%	12.8 4.8%	15.2 5.2%
Europe	10.8 2.7%	11.1 2.8%	6.4 1.8%	4.9 1.5%	4.2 1.4%	4.1 1.4%	3.1 1.2%	2.7 1.6%	4.6 1.7%	5.1 1.7%
Japan*	2.9 0.7%	2.9 0.7%	0.6 0.2%	0.5 0.1%	0.3 0.1%	0.2 0.1%	-	-	-	-
Jamaica*	39.3 9.7%	42.8 10.8%	20.3 5.7%	17.9 5.4%	15.5 5.1%	18.6 6.4%	-	-	-	-
Other Caribbean*	5.0 1.2%	5.4 1.4%	4.1 1.2%	3.3 1.0%	3.4 1.1%	3.3 1.1%	-	-	-	-
Rest of World	8.7 2.2%	9.9 2.5%	9.8 2.8%	8.3 2.5%	7.2 2.4%	6.6 2.3%	27.3 10.5%	25.8 15.4%	17.6 6.6%	21.9 7.5%
All Countries²	404.2 100.0%	394.7 100.0%	354.1 100.0%	334.1 100.0%	302.8 100.0%	293.5 100.0%	259.9 100.0%	167.8 100.0%	267.3 100.0%	291.5 100.0%

Notes:

¹ New series starting in 2000 - returning residents were included in data prior to 2000.

² Due to rounding off, columns may not sum up to total.

* No longer specified under new data classification starting 2004; now grouped as 'Other Visitors'/Rest of World



Source: Department of Tourism

14.03

Monthly Visitor Arrivals by Air, 1998 - 2007

In thousands and percent

Month of Arrival	1998	1999	2000 ¹	2001	2002	2003	2004	2005	2006	2007
January	34.7 8.6%	35.1 8.9%	26.9 7.6%	29.0 8.7%	24.5 8.1%	24.7 8.4%	25.7 9.9%	9.6 5.7%	20.2 7.5%	23.7 8.1%
February	37.3 9.2%	35.1 8.9%	33.7 9.5%	34.0 10.2%	28.6 9.4%	28.3 9.6%	32.0 12.3%	13.2 7.9%	25.0 9.4%	27.9 9.6%
March	42.8 10.6%	41.8 10.6%	39.1 11.0%	41.6 12.4%	39.4 13.0%	34.4 11.7%	37.2 14.3%	18.8 11.2%	31.5 11.8%	35.1 12.1%
April	41.1 10.2%	36.8 9.3%	31.9 9.0%	35.6 10.6%	26.8 8.8%	27.8 9.5%	33.9 13.0%	15.4 9.2%	28.4 10.6%	27.0 9.3%
May	33.1 8.2%	31.9 8.1%	28.8 8.1%	27.0 8.1%	23.2 7.7%	20.9 7.1%	25.5 9.8%	12.1 7.2%	21.2 7.9%	23.4 8.0%
June	33.0 8.2%	33.5 8.5%	32.1 9.1%	30.0 9.0%	27.0 8.9%	24.7 8.4%	26.9 10.3%	14.0 8.3%	24.3 9.1%	25.8 8.9%
July	36.7 9.1%	37.5 9.5%	34.0 9.6%	32.3 9.7%	28.8 9.5%	26.5 9.0%	33.1 12.7%	16.6 9.9%	24.3 9.1%	26.9 9.2%
August	30.1 7.4%	29.5 7.5%	24.9 7.0%	25.8 7.7%	24.0 7.9%	22.4 7.6%	23.2 8.9%	11.9 7.1%	18.1 6.8%	19.5 6.7%
September	19.8 4.9%	20.6 5.2%	16.0 4.5%	11.9 3.6%	11.3 3.7%	11.3 3.9%	5.0 1.9%	8.5 5.1%	10.2 3.8%	11.5 3.9%
October	26.8 6.6%	26.7 6.8%	21.7 6.1%	15.9 4.8%	16.2 5.3%	18.9 6.4%	2.0 0.8%	11.1 6.6%	14.6 5.5%	15.1 5.2%
November	32.1 7.9%	32.3 8.2%	29.2 8.3%	23.1 6.9%	23.9 7.9%	22.7 7.7%	4.2 1.6%	15.0 8.9%	22.3 8.3%	25.2 8.7%
December	36.7 9.1%	33.9 8.6%	35.8 10.1%	28.0 8.4%	29.1 9.6%	30.8 10.5%	11.2 4.3%	21.6 12.9%	27.4 10.2%	30.3 10.4%
Total	404.2 100.0%	394.7 100.0%	354.1 100.0%	334.1 100.0%	302.8 100.0%	293.5 100.0%	259.9 100.0%	167.8 100.0%	267.3 100.0%	291.5 100.0%

Note:

¹ New series starting in 2000 - returning residents were included in data prior to 2000.

Source: Department of Tourism

14.04

Visitor Arrivals by Air: Characteristics/Visit Analysis, 1998 - 2007

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
	<i>Percent</i>									
Sex										
Male	50.5	50.8	50.0	49.6	49.4	49.4	49.3	50.7	49.7	49.1
Female	49.5	49.2	50.0	50.4	50.6	50.6	50.7	49.3	50.3	50.9
Occupation										
Managerial/Professional	36.4	33.4	34.2	40.8	55.5	53.5	61.0	45.7	51.6	53.0
Student	10.4	9.7	10.4	12.3	15.2	16.2	6.0	13.5	14.3	15.5
Others	53.2	56.9	55.4	46.9	29.4	30.3	33.0	40.8	34.1	31.6
Age										
0-18	15.5	16.2	16.5	16.4	17.3	15.3	15.4	15.1
19-35	27.0	26.2	25.2	24.1	23.3	24.9	21.8	21.6
36-49	32.2	31.9	31.1	30.6	29.8	29.0	30.2	29.0
50-60	17.5	17.8	18.8	19.8	19.9	20.3	21.5	21.6
60+	7.8	7.9	8.4	9.1	9.7	10.6	11.1	12.8
Unknown	0.1	0.1	-	-	-	-	-	-
Purpose of visit										
Recreation	95.3	94.6	94.5	76.0	84.8	85.0	66.6	51.0	63.28	66.4
Business	4.0	4.5	4.8	3.1	4.2	5.2	5.5	7.3	7.17	7.2
Other	0.7	0.9	0.7	1.0	0.8	0.9	17.9	21.8	18.3	18.2
Unknown	-	-	-	19.9	10.2	9.0	10.1	20.0	11.25	8.3
Previous visits										
None	41.8	34.6	27.1	3.6	45.5	45.1	-	35.0	44.7	45.8
One	20.1	20.0	20.4	4.7	12.4	11.9	50.0	11.2	12.7	13.5
Two or more	38.1	45.4	52.6	12.9	27.4	28.6	50.0	30.6	27.5	29.2
Unknown	-	-	-	78.8	14.7	14.4	-	23.2	15.2	11.5
Accommodation										
Hotel	62.9	59.5	58.0	52.4	49.7	49.0	50.2	40.4	40.2	36.8
Apartment	23.8	24.8	28.2	23.7	25.2	24.4	22.9	16.9	18.7	20.5
Private home	13.3	15.7	13.8	12.1	13.2	14.8	15.6	21.6	14.6	15.6
Timeshare	-	-	-	4.3	4.3	4.7	4.1	4.2	4.2	3.9
Unknown	-	-	-	7.4	7.7	7.1	7.3	17.0	22.4	23.2

Source: Department of Tourism

14.05

Tourist Accommodation, 1992 - 2007

Year	Hotels ¹			Apartments/Cottages/Guest Houses						TOTAL BEDS	
	number	rooms	beds ²	units	one b/r	two b/r	three b/r	four b/r	rooms		beds ²
1992	22	1,798	3,596	827	252	498	76		1,476	2,952	6,548
1993	24	1,844	3,688	838	193	557	85	4	1,580	3,160	6,848
1994	27	1,940	3,880	841	190	552	98	1	1,592	3,184	7,064
1995	29	1,987	3,974	941	193	604	139	5	1,840	3,680	7,654
1996	29	2,295	4,590	936	193	604	139	4	1,837	3,674	8,264
1997	30	2,331	4,662	1,081	219	652	188	13	2,146	4,292	8,954
1998	-	2,075	4,150	870	2,141	4,282	8,432
1999	-	1,977	3,756	1,090	2,341	4,682	8,438
2000	29	2,776	3,969	2,453	3,960	7,929
2001	30	2,812	4,067	2,594	4,105	8,172
2002	29	2,690	3,960	2,585	4,022	7,982
2003 ^R	28	2,712	-	2,526	-	-
2004 ^R	25	2,473	2,635	-	-
2005	n/a	n/a	n/a	n/a	..
2006	20	2,205	1,702
2007	21	2,197	2,287

Notes:

¹ As of September 30th each year.

² Estimated based on an average of two (2) beds per room.

No data available for 2005 due to the severe fluctuations resulting from Hurricane Ivan in September 2004

^R Revised

Source: Department of Tourism

14.06 Occupancy Rates and Length of Stay, 1990 - 2007

Year	Occupancy Rates (%) ¹		Average Length of Stay (days) ²	
	Hotels	Apartments	Hotels	Apartments
1990	69.2	58.2	5.0	6.4
1991	61.2	53.6	4.9	6.5
1992	61.3	48.5	4.8	6.4
1993	71.3	52.7	5.0	6.9
1994	76.9	55.4	4.9	6.9
1995	75.3	53.9	4.7	6.8
1996	66.1	51.0	4.6	7.3
1997	66.9	48.2	4.8	7.0
1998	73.1	52.3	5.0	7.0
1999	71.8	46.9	4.7	5.8
2000	62.4	46.8	4.6	7.0
2001	55.3	43.1	4.5	7.3
2002	50.6	40.2	4.8	7.3
2003	51.2	37.7	4.7	7.4
2004	61.7	43.1	4.9	6.8
2005	55.8	46.0	4.9	6.7
2006	59.4	40.7	4.5	6.6
2007	61.7	42.5	4.7	6.7

2007

	Hotels	Apartments	Hotels	Apartments
January	68.7	40.5	4.6	7.7
February	76.5	50.6	4.7	7.6
March	80.8	56.1	4.7	6.7
April	68.4	46.6	4.8	6.7
May	65.3	39.6	4.3	6.6
June	61.7	45.5	4.5	6.1
July	60.4	48.3	5.2	7.4
August	46.1	34.8	4.6	6.2
September	41.7	21.0	4.8	5.5
October	46.9	24.4	4.6	6.6
November	65.9	40.3	4.5	6.5
December	58.7	47.7	5.0	6.7

Notes:

¹ Occupancy rates are based on "number of rooms nights sold" divided by "number of room nights available". Apartment figures are based on unit occupancy.

² Length of stay is based on "number of room nights sold" divided by "number of check-in".

Source: Department of Tourism Website

14.07

Visitor Expenditure, 2000 - 2007

	2000	2001	2002	2003	2004	2005	2006	2007
<u>Stay over visitors</u>								
Average length of stay (nights)	6.6	6.4	5.8	6.9	6.9	7.6	6.6	6.6
Average group size	1.9	1.9	2.0	2.2	2.2	2.1	2.3	2.3
Expenditure per person per night (Ct\$)	191	191	169	112	111	170	142	164
Estimated Total Spending (Ct\$M)	446	408	297	280	279	147	286	316
<u>Cruise ship visitors</u>								
Daily expenditure	87	60	148	95	103	93	81	64
Number of landed visitors (000's)	928	1093	1417	1637	1693	1799	1930	1716
Estimated total spending (Ct\$M)	81	66	209	155	157	150	141	82
All visitors (Ct\$M)	527	474	506	435	436	297	427	398

Source: Department of Tourism, Visitor Exit Survey 2007